Alaska Community and Public Transportation Advisory Board: Strategic Plan - July 31, 2013

STRATEGIC DIRECTION	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-1	.3 Dec-13	Jan-14	Apr-14	May-14	Jun-14	Resources	TEAM MEMBERS
1. Developing common definitions/criteria/terminology	•		-				•	-		-	-		
a Research definitions of coordination by FTA, NTD/AK DOT, Older Americans Act		15-Jul										FTA Publications	Jennifer Beckmann Cheryl Walsh
b Check out service categories of state agencies related to transportation (DOL, HSS)			15-Aua										
c Research definitions related to transportation			15-Aug										
a Provide definitions of coordination and other relevant terms			10 / 10g	1-Sep									
2. Establishing grant/RFP conditions for funding awards			I						1				Glenn Miller
a Collect/inventory existing RFP requirements	1			15-Sep		1		1	1	r	r	-	
b Report on analysis of existing materials				10.00			15-De	۰C				-	
3. Exploring solutions used by other states and municipalities (including Medicaid brokerages and	creating ten	nlates and f	or state and	locals use)			15 D.C					Teleconference line	
a Meet by phone once a month	x	y allos and r	x			х	x				1	12 hours of meetings 288 hours of	Doug Bridges Heidi Frost t Ezekial Kaufman
b Research and report findings on 6 states per person per month	6	6	6	3		~	~						
c Present draft report for taxi ordnances					15-0	ct							
a Present draft report for Medicaid brokerages					- 15-0	ct			-	-	-		
e Deliver Report on comparative accessible taxi ordinances, including templates						29-	Vov		-	-	-		
f Deliver Report describing best practices on medical ground transportation in the USA including templates						29-	Nov						
4. Establishing interagency (state) working group												Time Administrative Support Meeting space	Duane Mayes Robbie Graham / Susan Bell Jon Sherwood Ezekial Kaufman
a Establish membership criteria	30-Jun							1					
b Craft group charter		31-Jul											
c Identify qualified agencies		31-Jul											
a Identify benefits of participating in working group		31-Jul						1					
e Gain Commissioner level support for participation			15-Aug										
f Appoint/designate 15 official members			5	15-Se									
g Convene first meeting of interagency working group				29-Sep									
h Monthly Meetings						x	х	x >	(X	х	;)		
5. Educating audiences about transportation options, relevance, benefits and role of coordination a	as appropriat	e						•				Time: Pat Branson	
a Invite state agencies to attend state transit conference (incentivize as appropriate)	15-Aug									Pat Branson			
b Get on Alaska Municipal League fall conference meeting agenda			15-Aug			1			1			staff Funding for marketing consultant	Jeff Ottesen DOT graphic/ web staff DOT transit staff
c Present benefits of coordination to state agency audience at transit conference					15.0								
a Present benefits of coordination to Alaska Municipal League attendees					<u></u>	13-	Nov		_ _				
e Generate RFP to select marketing consultant to develop communication plan					p	<u></u>		15-Jar	1				
t Complete marketing outline, launch coordinated transportation website (with loco)											15-Jar	\$100K	
6. Preparing performance measures for tracking results (C&PTAB, transit community, unmet needs)													
a Collect multiyear data currently being collected by DOT&PF, State, Federal, Tribes						15-	Nov					Time C&PTAB members	Bill Herman Carol Wren
b Develop "idealized" measures we want to collect (data development agenda)								15-Jar	1				
From "definition of coordination" group, establish a scale of coordination and apply to coordination systems around									15-Feb				
the state									15-Feb				
7. Establishing a transportation ombudsmen											1	-	
8. Inventorying regulations and funding streams	-									-			
C&PTAB DELIVERABLES			Draft Strategic Plan & Recmdtn's	Funding Review	Transit Conf Engagement Review and comment on DOT&PF LRT	/ Deliver Strategic Pl & Recmdtsr P					Prepare Draft Annual Funding Review		Chair, Board, Staff